

# Connecting People



Eastbourne & District  
Chamber of Commerce Ltd.

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## ISO – Do you know what ISO is?

ISO 9001 certification from an Accredited Certification Body shows commitment to quality, customers, and a willingness to work towards improving efficiency.



### Do you know the benefits?

Benefits are many and include.....

- Continually enhanced business and management processes
- Improved traceability within your organisation
- Identify potential problems early and eliminate costly errors
- Greater customer satisfaction and high retention rates
- Improved staff motivation
- Increased company profitability
- Qualification as a preferred supplier when tendering
- Gain a competitive edge over your rivals

### Do you know why companies choose ISO as their benchmark?

It demonstrates the professionalism of your company by the existence of an effective quality management system that satisfies the rigours of an independent, external audit.

- ISO 9001 certification enhances your company's image in the eyes of customers, employees and shareholders alike and
- Gives a competitive edge to an organisation's marketing and profile.

In partnership with UKICM, the Eastbourne and District Chamber of Commerce is urging local businesses to register for ISO. To find out more about ISO and the certification process, Chamber Members are invited to attend a

**FREE seminar on Thursday 19th January 2012 from 9am to 12pm at**

**The York House Hotel, Eastbourne**

There are only 20 places available and places are limited to 2 per company. To book a place on

this seminar please call 01323 641144 or email [info@eastbournechamber.co.uk](mailto:info@eastbournechamber.co.uk)

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