

# Connecting People



Eastbourne & District  
Chamber of Commerce Ltd.

July 2011

## Airbourne - Advertising and Sponsorship Opportunity



Big Bear Events will be providing Eastbourne International Airshow 'Airbourne' with 4 x large outdoor **LED** screens for the event, with a unique 'Airbourne TV' station, which will also be streamed to the internet.

The video about the Airbourne TV service is available to view at <http://vimeo.com/24721345>

With the use of professional presenters and flexible microwave transmitter technology, their cameras and reporters can show and promote all the aspects of the event to the audience.

It will be the place to find official, up to the minute, information about aircraft flying schedules and times, show times, travel and weather information, and where you can hear the official commentary.

Live internet streaming provides additional marketing and advertising opportunities, as well as generating interest, and potentially more attendees to the event.

Big Bear are offering businesses in the area the opportunity to showcase their brand through 'Airbourne TV'screen sponsorship, advertising and internet streaming. You can advertise your brand to a mass audience, both live at the event on the giant TV screens, and on the heavily publicised streaming web sites, including your own if you wish, with no stress on your servers.

**Big Bear now have several last minute packages available at special rates to Chamber members starting at £1,000.00 plus VAT, including both advertising options and sponsorship choices such as weather and travel.**

**To discuss the details, please call Katie Lay, on 01323 771123 or e mail [katie.lay@bigbearevents.co.uk](mailto:katie.lay@bigbearevents.co.uk)**

EDCC Ltd - 7 Hyde Gardens, Eastbourne, BN21 4PN  
01323 641144 | [www.eastbournechamber.co.uk](http://www.eastbournechamber.co.uk)

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